Issue #14

KEENAN TRIAL INSTITUTE

CELEBRATING 13 YEARS





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DEAN



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PRODUCTS COORDINATOR

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DON & TERESA KEENAN
Founders

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LETTER FROM THE FOUNDER

Don Keenan **strongly** believes that our duty does not end when we secure justice for the child and family. Equally important is learning from the prevention lessons of the case and formulating a public awareness campaign to **help prevent future injuries and deaths** and when necessary, push for legislation and regulations.

DON C. KEENAN

FOUNDER'S PAGE

The Trial Lawyer Institute continues to report record attendance and product sales. We are winding down this last quarter classes and seminars and are busy planning the 2027 schedule.

Our attendee reviews continue to be exceptional with many positive comments from all of you!

After years of work, a "Seeing is Believing" book will be published shortly. This is an off shoot to our successful course offered for nearly a year in a half now.

In the beginning, we proudly announced that the courses, podcasts, and books are dictated by the demand and needs of you.

We have always been responsive to suggestions and comments and encourage you to take a minute or so to give us your feedback. We will soon enter our 14th year and with your help we can reach greater heights!

Thank you for your confidence!

– Papa Don



DAVID CRUMP
DEAN'S PAGE

Amat Victoria Curam
"Victory Loves Preparation"
That's the KTI motto.

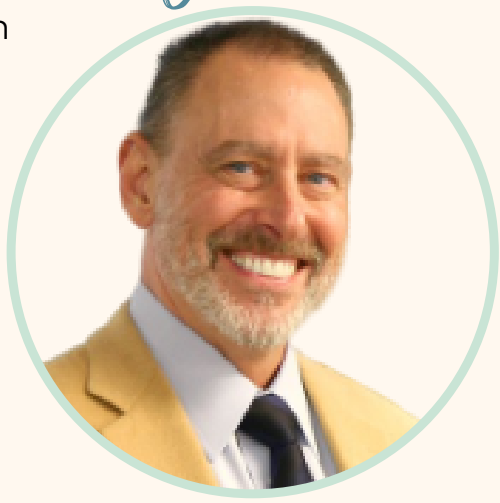
But solid preparation isn't just 99% perspiration and 1% inspiration; it's practice with a purpose, practice done right; not practicing your mistakes but practicing to correct them so you don't revert to those same mistakes under pressure.

One of the ways Edge methods can be perfected is through role-play. One of the great lessons I learned from Papa Don, not often enough practiced in my own life as a trial lawyer, is to prepare thoroughly then "role-play the (expletive) out of it." The times I have done that, role-played mindfully with a colleague, have yielded great gains. It is one thing to engage just the mind and entirely another thing to engage the mind and physical body via live, on your feet, spoken and felt repetition. I imagine one of the reasons for role-play effectiveness has to do with engaging us at an emotional level, a level where Papa Don tells us the best learning happens. My speculation is that the act of standing up before others is something most of us fear (emotion) that requires courage (emotion), that the inevitable initial failure of the early attempts is painful (emotion), that the support of the group is reassuring (emotion), and that the eventual improvement and validation proves to us that we can overcome our fears and failures and succeed (emotion).

One of the key elements of KTI colleges is the opportunity to role-play as a part of the training. Depositions, Hit Lists, Focus Groups, Black Letter Law, Mediation, Cross-Examination, Direct Examination, Opening and Closing colleges all come to mind. As a student, or graduate, did you take full advantage of your role-play opportunities? If so, please feel free to "wag your own tail" and share on the Edge listserv or write a Blog about your experiences because Victory Also Loves Collaboration.

Stay Safe and Hopeful!
David Crump - Dean, Keenan Trial Institute

- DAVID CRUMP



ELIZABETH “BB” SANFORD

ASSOCIATE DEAN’S PAGE

I am honored to step into the Associate Dean role at Keenan Trial Institute alongside Dean David Crump. KTI changed how I try cases, and I am grateful for Don Keenan’s vision, the instructors who give their time, and every lawyer who keeps showing up to get better for their clients.

In the months ahead, David and I are focused on strong colleges, clear schedules, and keeping KTI practical and trial-ready. If you have ideas for courses or faculty, send them our way. We are glad to be in this work with you.

BB Sanford
Associate Dean, Keenan Trial Institute

-ELIZABETH “BB” SANFORD



THANK YOU ADA SMOKE

We would like to take this opportunity to express our sincere gratitude to Ada (Wong) Smoke for her dedicated service and outstanding contributions as Dean of Students.

Throughout her time in this role, Ada has demonstrated exceptional commitment, leadership, and care for our students and community. Her willingness to serve, provide guidance, support students, and help foster a positive and nurturing environment has made a lasting impact. We are deeply grateful for the time, energy, and heart they have devoted to this important position.

As Ada steps down from her role as Dean of Students, we want to recognize and celebrate all that she has accomplished. While we will certainly miss her leadership in this capacity, we are pleased that she will continue to be an important part of our community as a faculty member.

Please join us in thanking Ada for her years of dedicated service and in expressing our appreciation for her continued commitment to our students and institution. We are fortunate to have her remain part of our faculty and look forward to her continued contributions.

With heartfelt appreciation,

Keenan Trial Institute Faculty and Staff



AMY GIBSON

PRODUCTS COORDINATOR

Amy Gibson is a trial lawyer in Dallas, Texas. She learned early from her family's examples that not participating in a wrong is not enough — you must speak up and do something about it.

She represents individuals from all walks of life in employment cases and disability and health insurance benefit cases.

She is dedicated to helping clients have their voices heard against the powerful and to change their communities for the better.

Amy concentrates her practice in Employment law.

The Edge seminars and KTI colleges have dramatically improved her ability to do so. Amy is one of the Moderators for the Employment Seminar as well as a KTI Faculty member for Witness Prep, Trial, Mediation..

Her first two jury trials after reaching master level at KTI colleges each resulted in a judgment of over $2 million.

Amy and David Wiley most recently received an $8.5 Million dollar verdict for a social worker fired for reporting abuse of residents at a skilled nursing facility in Granbury, TX.

– Amy Gibson



Keenan Trial Institute's Mission Statement

**Giving Trial Lawyers the System they deserve to win,
to protect our community safety,
and deter wrongdoers by holding them accountable.**

Celebrating 13 Years and Over 11 Billion in Settlements & Verdicts



12 Graduate Courses



Books, E-books, Online Seminars, DVDs



09 Undergraduate Courses



YouTube Livestream and Podcast: Fridays with Keenan Cutting Edge



State and Specialty Listservs

6,032 Students | Graduates **516** | Masters Graduates **332**

***Amat victoria curam* - Victory loves preparation**

WELCOME TO THE KEENAN EDGE ONLINE SEMINAR



The required Introductory Online Seminar has been replaced with an all **NEW** version titled: **Welcome to the Keenan Edge**!

This serves as a new portal to the Keenan Trial Institute courses and seminars that has **all you need to begin the journey to maximize your case outcomes.**

This **new online seminar** is about 6 hours and qualifies for CLE credits from your State Bar. During the course of this online seminar, we will touch on all the topics you will experience in our courses and seminars.

ON DEMAND SEMINARS

SEMINARS AVAILABLE FOR DOWNLOAD at

https://keenantrialinstitute.com/products/

- Welcome to the Keenan Edge Seminar
- Changes in Juror Attitudes from COVID
- Trial Technology Webinar
- Virtual Focus Group
- Depositions
- Voir Dire
- 2019 Paralegal
- 2019 Medical Malpractice
- 2019 Tractor Trailer
- 2020 Medical Malpractice
- 2021 Employment
- 2021 Traumatic Brain Injury
- 2021 Medical Malpractice
- 2021 Premises
- 2020 Traumatic Brain Injury
- 2021 Traumatic Brain surgery
- 2023 Medical Malpractice
- 2024 Medical Malpractice
- 2024 Employment
- 2024 Paralegal
- 2025 Employment
- 2025 Medical Malpractice

Visit our website today to order your download!



KEENAN TRIAL INSTITUTE (& EDGE)



DON KEENAN
FOUNDER & CHAIRMAN



***DAVID* CRUMP**
DEAN



ELIZABETH "BB" SASNFORD
ASSOCIATE DEAN

CO-DEANS: GRADUATE



DAVID STRADLEY
CROSS EXAM



MIKE YONKE
ADVANCED VOIR DIRE



JENNA LABOURR
ADVANCED WITNESS PREP



GREGG LUTHER
BLACK LETTER LAW



MINDY BISH
HIT LIST



BRENT CRUMPTON
CLOSING DAMAGES



DAVID CRUMP
CLOSING LIABILITY



ADAM ANDERSON
TRIAL MANAGEMENT



THOMAS MORRISSEY
DIRECT EXAM



AMANDA HERNANDEZ
B.E.A.S.T. COLLEGE



DOUG DYKES
ADVANCED FOCUS GROUP & SEEING IS BELIEVING

CO-DEANS: UNDERGRADUATE



BEN BOSCOLO
RULES



BRIAN SANFORD
OPENING



KARI JONES
DAMAGES



AUGUSTUS BROWN
FOCUS GROUP



WALT TAYLOR
VOIR DIRE



DANNY ELLIS
DEPOSITION



ED HARPER
WITNESS PREP



AMANDA STEARNS
MEDIATION



ADAM PRINCENTHAL
TRIAL

ELECTIVES



PETER LEVINE
ADMITTED LIABILITY



DAVID BRESSMAN
ADMITTED LIABILITY

New Advisory Committee

Join us in welcoming our new KTI advisors, Thomas Morrissey, Michelle Gessner and Lucas Foust.

We look forward to their expertise and innovative ideas as we continue to improve the Keenan Trial Institute.



Lucas Foust



Michelle Gessner



Thomas Morrissey

Faculty of the Year

2025
PETER LEVINE THOMAS MORRISSEY

2024
MATTHEW LATHROP

2023
DANNY ELLIS MISTY PHIFFER

2022
DOUG DYKES ADA SMOKE

2021
MICHAEL REITER

2020
ELIZABETH LARRICK

2019
AUGUSTUS BROWN

2018
JIM LYONS

2017
LEN GABBAY

Trial Lawyers of the Year

2025
BIJAN DARVISH ELIZABETH (BB) SANFORD

2024
MICHELE GESSNER BRAD MORRIS

2023
AMY GIBSON MARJORIE HAUF
RYAN SKIVER ALLEN TITTLE

2022
ANDREW GARZA BRIAN SANFORD

2021
NEIL ANTHONY

2020
TONY SEATON

2019
LLOYD BELL

2018
KENT BUCKINGHAM

2017
JOSHEPH TUNSTALL

Special Recognition

2025
ANTHONY SEATON MATTHEW POWELL

2023
BENJAMIN BOSCOLO J. DAVID STRADLEY

2022
JENNA LABOURR

2021
MARK MILHOLLIN MATTHEW POWELL

2020
AMY GIBSON

2017
GREGG LUTHER TERESA KEENAN

2026 GRADUATES

We are so proud of this year's graduates! Congratualtions on your success! It is an honor to add you to our list of prestigious attorneys!

GRADUATE

Jose Baez - NY
Katherine Beale - MD
Eric Dixon - NM
Wendy Dolce - NY
Brooke Gruver - WV
Nick Hinrichs - MO
Christina Humphrey - CA
Blase Inzina - LA
Justin Jack - WV
Mark Pickett - NM
Samaneh Pourhassan -
Kevin Quinlan - OH
Amy Scarr - WI
David White - CA



MASTERS

Chris Antone - TX
Kristina Baehr - TX
Katherine Beale - MD
Hunt Bonneau - TX
David Bressman - OH
Jedidiah Bressman - OH
Ambria Britton - WV
Jaime Cumming - WA
Micheal Duncanson - MD
Jonfranco Esimio - PA
Jay Foster - MS
Brooke Gruver - WV
Nick Hinrichs - MO
Bradley Jones - MT
Luke Needleman - MD
Samaneh Pourhassan -
Kevin Quinlan - OH
Amy Scarr - WI
Hannah Tombaugh -
David White - CA

Our Products



SHOP BOOKS AND DVD'S NOW

Did you know Keenan Trial Institute now offers a full array of products? **E-books, DVDs, Seminars, books** and **T-shirts** may be purchased from **KeenanTrialInstitute.com**, or by clicking below. There are currently more than 30 products available, and we're continually expanding our product line in response to feedback from our students. **Please let us know what you think.**

Limited Hard Copies Available, Order on Our Website Today

Books:

- 365 Ways to Keep Kids Safe
- The Keenan Edge
  The Keenan Edge 2
  The Keenan Edge 3
- The Keenan Edge 4
  The Keenan Edge 5
  The Keenan Edge 6
- The Keenan Edge 7

DVDs: Top Notch! The Keenan Law Firm Ultimate Focus Groups, The Keenan Law Firm's Method to Witness Preparation

Focus Groups: The Keenan Law Firm Policy & Procedure Manual

Join the revolution that gives plaintiff attorneys the leading Edge©

THE KEENAN CUTTING EDGE PODCAST

KEENAN TRIAL INSTITUTE YOUTUBE LIVESTREAM

WEEKLY LIVE-STREAM EVERY FRIDAY 3:00 PM ET/2:00 PM CT/12:00 PM PT

OUR YOUTUBE LIVESTREAM WILL ALSO INCLUDE LIVE CHAT, WHERE YOU WILL BE ABLE TO INTERACT WITH OUR SPEAKERS USING YOUTUBE CHAT.

OUR WEEKLY PODCAST SERIES: "FRIDAYS WITH KEENAN'S CUTTING EDGE" WILL BE AVAILABLE WHERE MOST PODCASTS CAN BE FOUND AND WILL BE RELEASED EVERY MONDAY.



This Podcast series is hosted by **Jenna Labourr** and includes discussions with Papa Don and other notable guest speakers with case winning topics.

Please subscribe!

KTI SEMINARS 2026

October 22 - 23

MEDIATION SEMINAR
Atlanta, GA

November 20 - 21

KEENAN AI SEMINAR
Atlanta, GA

MEDIATION SEMINAR HOSTED BY MINDY BISH

October 22, 2026 - October 23, 2026

The Mediation Seminar will discuss the following topics that are critical for mediation cases:

Mediating with the Keenan Law Firm: Brian Sanford
Hit Lists: Patricia Barasch
Hit List Development: Mindy Bish
Medical Malpractice Settlements: Gregg Luther
KLF Way to Structure a Mediation: Melinda Young



Bring your cases for discussion of how to directly apply these methods to your next mediation!

KEENAN AI SEMINAR

HOSTED BY TONY SEATON AND MATT POWELL

November 20, 2026 - November 22, 2026

Our upcoming AI Seminar will show you how Papa Don can assist you with all of your case questions. There will be several speakers eager to share their expertise.



I will be showing users how to tap the knowledge base of all of the Keenan Trial Institute's material in order to partner with other Artificial Intelligence platforms and produce the ultimate litigation strategy machine.
Tony Seaton

I will show how I use Keenan AI in real time as my second chair at depositions. It's like having Papa Don sitting next to me.
Peter Levine

I will be showing how I have taken our “great” past voir dire presentations in case and made them “outstanding” with Keenan AI with current cases.
James Amaro

I use Keean AI to revamp my interrogatory answers. I love to prepare for depositions with role playing with Don.
After any focus group, I ask Don to help me with the Focus Group Memo, and point out things I would have otherwise missed.
Matt Powell



COURSE CALENDAR

OCTOBER 05-06	RULES
OCTOBER 07-08	FOCUS GROUPS
OCTOBER 26-28	DIRECT EXAM
NOVEMBER 02-04	ADVANCED FOCUS GROUPS
NOVEMBER 09-10	ADVANCED WITNESS PREP
NOVEMBER 16-18	MEDIATIONS
NOVEMBER 30 - DECEMBER 01	RULES
NOVEMBER 30 - DECEMBER 01	SEEING IS BELIEVING
DECEMBER 02-03	OPENINGS

2026

COURSE DESCRIPTIONS

THE JOURNEY



Welcome to Keenan Trial Institute! We are excited for you to begin this journey with us to increase your skills as a trial attorney and get the wins you and your clients deserve.

REGISTER NOW
https://keenantrialinstitute.com/

#1: Rules & Case Selection

Rules & Case Selection is the sole entrance to the Keenan Trial Institute. Completing Rules give students the right to attend other KTI courses. Imagine leaving the Rules class with the introduction to an opening statement focused on winning your case in the first four and a half minutes. Trial Lawyers first learn the dirty simple truth that case selection criteria is the most important focus of their case. Students work in small groups to develop Rules for their own case. Instructors introduce Don Keenan's **7 Rules for Writing Safety Rules.**

The KTI's system for improving trial lawyer's skill forces students to get on their feet and present their Rules to their classmates. Using the "trifecta" tool, students and instructors collaborate to develop and refine their Rules. Armed with safety rules, students give the introduction of the opening to the class. Investing your time to critique fellow students makes you uber efficient in the right way and wrong way to develop safety rules. The simple truth is the Rules College is the important foundation to the system trial lawyers deserve to **win** and **protect their community's safety by holding wrongdoers accountable**.

#2: Opening & Order of Proof

In a safe, supportive, but challenging environment of a small group, **you will learn how to present your opening, one section at a time.**

Then, guided by direct feedback, you will be able to continue the process of **refining your opening statement**, with the goal being to learn how to present an opening statement that **leaves the defense nowhere to hide.**

You will learn that how you present your opening is as important as the words in the opening. Thus, you will get one-on-one faculty feedback, as well as group feedback, to develop effective, on -your- feet delivery.

You will also work with your faculty member to develop your current case's optimum order of proof. The ultimate goal of this course is for **YOU** to leave **confident** and **prepared** to develop a **powerful** and **effective** opening statement on your own!



#3: Focus Groups

In #3 Focus Group discover firsthand justice by the people. Learn how to present and Facilitate Focus Groups inexpensively and efficiently. You will join other trial lawyers in small groups, and **you will conduct Focus Groups to live group participants**.

You will present your own case to the Group. You will identify biases and prejudices and see how they affect your case.

Choose the Keenan trial institute way of researching your case from Bubba's POV. You will find that Focus Groups are the **best** tool in your litigation skills toolbox to **hold the defendant accountable** and to **find the core of your case.**

#4: Voir Dire

The Keenan Trial Institute's course on Voir Dire will teach you the Keenan system of jury selection. The organized template can be used immediately to put your jury selection on steroids. Imagine having a focus-group tested, **Keenan-created** and approved jury selection system that includes each piece of the Edge symphony.

We will review the student's openings, jury instructions, and rules to prepare a jury selection that will lay out your case the right way, arm the jurors, kill the rats, so that **your client can expect justice**. You and your clients deserve this system, and once you take the class, you'll have the right to use it.

You will also be added to the exclusive jury selection list-serve available only to students who have completed this class. The ultimate goal of this course is for **YOU** to leave **confident** and **prepared** to develop a **powerful and effective opening statement.... on your own!**

#5: Deposition

In Keenan Trial Institute's "Deposition" small-group course, our highly skilled Faculty will work **one-on-one** with you and **your current case** to maximize your depositions.

We'll coach you through creating your hit list, deciding on and carrying out your question format, and using the deposition process and results to assemble and **fine tune** your direct and cross outlines for trial.

You'll learn many **key deposition techniques** — and role play with actual deponents as you're individually coached with such important matters as guiding your witness in the **skills needed to field intimidating questions.**

#6: Witness Prep

In this small-group “Witness Prep” course, you’ll learn Keenan’s art and science of **effective** witness prep.

When it comes to testifying, there’s no such thing as a bad client. On the contrary, you’ll be coached through **turning your client** into your **BEST witness.**

This is a **game-changer** and one of the most **fundamentally important** things you’ll ever learn as a trial lawyer.

You’ll get **one-on-one** guidance in giving your witnesses the confidence and practice they need to face cross-examiners in both deposition and trial. You’ll learn to size up your witnesses, establish the right kind of rapport with them, appraise their testimony, **anticipate and handle problems**, and maximize strengths.

You’ll get **one-on-one** coaching in practicing the steps of the Keenan Method of Witness Prep, either with actual clients or paid actors.

#7: Mediation

In Mediation, through a case that you bring, you will learn the psychology of settlements – **what works and what doesn't**.

By role playing the defense lawyer and mediator, this course will teach you to **forcefully** show the **powerful issues** in your case, present the visual case, and the principal of moving money.

Additionally, you will come to understand the preconditions to mediation that lead to effective and successful presentation of your case.

You will understand the dynamic of how to "move the money".

When you complete the course, you will understand the **3-legged stool: Control, Certainty and Closure.**

You will learn how the other side determines the case value and the mechanics of the **Buffet Paradigm.**

#8: Trial

The Keenan Trial Institute's course on trial is where **all the pieces of the Keenan Trial System come together**. You will learn how all the key points from the other KTI Courses fit together that will **take away the fear of going to trial.**

You will learn how each phase of the case work, affects the ultimate outcome at trial and how an ounce of prevention in the beginning saves a pound of cure at the end. Learning how the different pieces fit together will help you **build the case** the right way and focus on the relevant key points for your jury.

In the KTI Trial Course we **start at the beginning** with the case selection criteria and move through each part of the case including rules, depositions, focus groups, witnesses, demonstrative evidence, and ending with the trial **strategies** and **techniques.**

This will ensure your jury understands the importance of your case.

This systematic approach will result in a **trial-ready case** well before any trial date, **empower you with confidence** as a trial lawyer, and show you how to be the **victor at trial.**

#9: Damages

DAMAGES IS ONE OF THE MOST CRITICAL courses taught at the Keenan Trial Institute.

This small-group college will provide you with the tools to take your case from a set of facts and turn it into a powerful weapon ready to be presented to a jury for an explosive verdict.

Everything taught at the Damages course will be **tried and true methods** of non-verbal persuasion, segments of closing for you to work on for your case, and **how to tie it all together** for different kinds of cases.

Damages will explain why jurors give the way that they do and teach you how to motivate them to give what the **full value of the case** is!

As with all KTI Courses, you'll get **hands on guidance developing and optimizing Damages tactics for your cases**.

ELECTIVE: Admitted Liability & Car Crash Litigation

The Admitted Liability and Car Crash Litigation course is one of our **specialized** elective courses.

TOPICS INCLUDE: Low Speed Collision Cases, Intake & Pre-Existing Conditions. The Plaintiffs Case Using The Edge on Witnesses, Overcoming Insurance Hardball Methods, and many more.

As with all courses, you'll get **hands-on guidance developing** and **optimizing Damages** tactics or your cases.

GRADUATE COURSE DESCRIPTIONS



Graduate courses allow you to expand upon concepts, theories, and applications in a way you haven't imagined! These courses delve deeper into the methods taught in our Undergraduate courses.

ADVANCED FOCUS GROUP

The amount of material is challenging. But there is a right way and wrong way to do Focus Groups and the results are dependent on doing them **the right way.**

The Edge FG System **teaches you HOW TO** do many more FG and **HOW TO get the most from your FG.** Topics expected to be covered: 10 Alternatives to the Passion Question, FG Medical Knowledge, Adversarial FG, FG Demonstrative Evidence, FG Memos, FG Tools & Techniques such as Quarantining Unruly Jurors, Avoiding Common FG Failures, FG Planning & Purpose, Three Repeats and Then What?

Topics Covered: Proper use of Open-Ended vs Closed End Questions, Effective Use Flip Charts, Exploring Juror Attitudes, and much more!



ADVANCED WITNESS PREP

You've learned **what** to ask in the undergraduate Voir Dire class.

Now learn the hows and whys behind the templates.

Using the techniques learned in The Keenan Trial Institute's Advanced Voir Dire class, you will **KNOW** who to strike from your panel and **will be armed to make those strikes.**



ADVANCED VOIR DIRE

You've earned what to ask in the undergraduate Voir Dire class. Now **learn the hows and whys** behind the templates. Using the techniques learned in the Keenan Trial Institute's Advanced Voir Dire class, you will **KNOW** who to strike from your panel and will be armed to make those strikes.

Cases ARE won and lost in voir dire. Learn how to start your trial out on the right foot.



BLACK LETTER LAW

This **3-day** course teaches the Black Letter Law used for all Keenan Trial Methods:

How to weaponize the Black Letter Law; How to Make proper arguments for all Keenan Trial Methods, and How to Write Trial Briefs to provide the judge with the relevant case law, motions in limine, and responses to motions in limine for all Keenan Trial Methods.

Included in this course: Templates, actual examples, and role-playing - plus several trade secrets which cannot be listed publicly!

CLOSING - LIABILITY

In the Closing Liability course, your time will be spent learning how to **win your case** in your closing argument.

Through Don Keenan's Dirt Simple System, you will learn how to present your case in an **organized, easy to understand, uber-efficient closing argument** that will **hit the defense like a ton of bricks**.

You'll learn that you no longer have to wait until the night before closing to begin working on your argument, because it will flow directly from Don Keenan's System.

We will review the student's openings, order of proof, and jury instructions to prepare a closing that will lay out your case in the right way and arm the jurors with what they need to render the verdict your clients deserve, so they will finally get closure.

The most important thing is you will leave with a closing argument that you can reproduce for ALL YOUR cases going forward.

CLOSING - DAMAGES

This intensive, **three day program is the culmination of Papa Don's life work on closings and damages:** designed for trial lawyers who are serious about consistently generating meaningful, sustainable verdicts in an era of angry, distrustful jurors.

You will master the final **"jewel in the crown"** of The Edge System: a tested, fully integrate structure for closing damages that harness systems, emotion, logic, triggers, codes, and subtlety.

Every phase of your case - from voir dire through final argument- will build toward a single, compleling answer to the only questions jurors truly care about: **"why should we give this client money?"**

Here's what separates this from everything else: you'll learn that seeing is believing. Through step-by-step teaching live exercises, and video breakdowns of Papa Don in action, you'll see precisely how to transform abstract "damages" into concrete, tangible evidence.

You will also **learn how to transform** jurors' initial feelings, fear, and powerlessness into a justice delivering sense of courage and purpose.

This isn't just a theory! **It's the system that works when it matters most-**when you're standing in front of a jury asking them to do something difficult and award your client the money they deserve!

CROSS EXAM

To be a **great** Trial Lawyer we must **first become a great cross examiner.**

The Keenan Trial Institute 's Cross-Examination course teaches Trial Lawyers to experience in Real Time, Root-cause of their cross- examination System Failures.

Through Don Keenan's Expectation Focus Group, faculty instruction on Don Keenan's 7 Rules for Cross Exam, and student role play, this course teaches the Right Way/Wrong Way, and **will Focus every student on the most Relevant and Important aspect of Cross Examination – Bubba's POV**.

The Keenan Trial Institute's promise is that through this course, **students will learn how to give Bubba what he wants and needs** out of every cross examination, and will be able to do so in a natural seamless manner.

Bottom line, this course will enable all of us to effectively cross examine every witness, **leaving the witness NO WHERE TO HIDE.**

DIRECT EXAM

Direct Exam is an **oftentimes overlooked skill set** as we prepare for trial given much of our preparation is focused on our opponents' witnesses.

The importance of sequencing and direct exam word choice can seem like a simple and easy task given our witness preparation training and that we rarely question our own client when we produce them for deposition. **But how often have we reached the point of direct exam trial preparation and struggle**? Whether it be our own client, lay medical (B&A) witnesses or disinterested independent witnesses the direct exam is an integral part of any trial success.

Using the Direct Exam of Client Go-By book as our starting point one will **learn** in the Direct Exam College through real life trial examples of Mr. Keenan's direct examination **how to effectively conduct and present your evidence in a way that is genuine, authentic and will help connect all of your witnesses with the jury**.

Associate Dean Morrissey said he used the Whalstrom Direct from the Go-By book to craft the direct exam of a client in an Interpleader Trial. "She was by far the most real and believable witness that connected with the factfinder when she testified," he said. "And given the nature of an Interpleader our adverse parties were represented by some other top notch Plaintiff's attorneys."

The Direct Exam college is a must-have skill set for any trial attorney.

HIT LIST

This course focuses on **developing** the depo **HIT LIST** and role playing to **achieve the hits.**

Most importantly the course **teaches how to turn the results of the HIT LIST into use** in editing video clips for mediation and **ultimately cross exam at trial.**

Role-play and practice is central to the course.

You do not have to have Graduate status to attend this course. You must complete the Undergraduate Rules, Focus Group and Depositions courses before you can attend.

Seeing is Believing

For over **40 years** Mr. Keenan has been an innovative leader in the Courtroom.

One of the reason is because he understands Non-Verbal Persuasion (NVP) better than anyone else! **IMAGINE** looking behind the curtain to **SEE** what Mr. Keenan has created and used over the decades to **WIN cases and WIN BIG for his clients who deserve justice**! Advocates are at their best when their mouths are closed and the NVPs **allow the jury to connect the dots for themselves.** This is the Ultimate persuasive power. **The Course will cover WHY NVP is so powerful.**

There is a review of the Edge Stools to remind students about the fundamentals of an Edge Case. Then, an **incredible tour of 18 different types of NVP Tools** that Mr. Keenan has given us all. Statistics, Safety Rules, Checklist, Concentric Circles, RW/WW - **this College has it all and so much more.**



TRIAL MANAGEMENT

You must have Graduate status to attend this course.

Trial Management is a system. Trial Management requires organization, ability to manage risk and make sacrifices. Trial Management is time commitment with a focus of passions for the law and your client.

This course follows a real case that Papa Don personally tried. You will learn the **nuts and bolts** of how and when to perform focus groups, what to have on your desk at trial, how to compose yourself during testimony, and **how to try the case as a Team in an organized, efficient system!**

B.E.A.S.T. COLLEGE



Congrats Graduates!

The B.E.A.S.T. College launched in 2024.

It is a 12-day journey where the students immersed themselves in 7 KTI compressed courses, gaining comprehensive knowledge in these courses without any content omitted.

KEENAN TRIAL INSTITUTE

DEAN & CO-DEAN BIOGRAPHIES



DAVID CRUMP

THE DEAN & CO-DEAN: CLOSING LIABILITY

David Crump aggressively demands accountability and justice for consumers and injured persons. His mission is to do whatever it takes to obtain meaningful results for his clients. He is a 10-time Top 100 Trial Lawyer in Washington (ATLA/NTLA), a 7-time Top 100 Litigation Lawyer in Washington (ASLA), a Top 40 Personal Injury Plaintiff's Attorney, a 9-time Super Lawyer, AVVO rated 10/10 (Superb) and a Lifetime Charter Member of Best Attorneys of America - Washington.

David has lectured and written about trial techniques and regularly works with lawyers in our legal community to develop the skills needed to advocate for their clients.



ELIZABETH “BB” SANFORD

Associate Dean

Elizabeth “BB” Sanford works with Brian Sanford (a father/daughter duo) at the Sanford Firm based in Dallas, Texas.

They exclusively represent employees in discrimination, retaliation, and whistleblower cases. BB is a Master Graduate and teaches Deposition and Witness Prep colleges at KTI.

She is also referring attorney.



ADAM ANDERSON

CO-DEAN: TRIAL MANAGEMENT

Since graduating from law school, Adam has gained nationwide litigation experience as a personal injury attorney, recovering millions of dollars for his clients.

Over the years, Adam has gained recognition in the community as a top personal injury attorney and has been recognized as “Legal Elite” and “Best Up and Coming” by the Nevada Business Magazine.

Before founding his own law firm, Adam was selected and completed a yearlong fellowship under the direct mentorship of the great trial lawyer, and founder of the Keenan Trial Institute, Don C. Keenan. He continues to work cases for the Keenan Law Firm and is an instructor for several KTI courses.



MINDY BISH

CO-DEAN: HIT LIST



Mindy Bish made the best decision of her life when she decided to attend law school in her thirties. She has been practicing law since being licensed in 1993, and specifically been fighting for injured people since 1995. Mindy is the founding partner of Bish and Cutting and now works full-time as a partner in the Keenan Law Firm running the Premise and Tractor Trailer Groups. She has always strongly believed that injured people should be awarded fair compensation both for their medical bills, but also their pain and suffering.

This belief was strengthened when Mindy suffered from her own collision, when driving 50 miles per hour on the highway, she was struck by a semi-truck. This led to multiple surgeries and an even stronger conviction to helping clients after being on the other side of a lawsuit.

Mindy has devoted her life to the practice of law, staying up to date on the new ways of practicing and how she can assist clients. Mindy is qualified to teach seven of their twelve available courses taught at the Keenan Trial Institute.

BEN BOSCOLO

CO-DEAN: RULES & CASE SELECTION

Benjamin Boscolo dreamed of being a trial lawyer as a teenager. He is thankful that he protects people every day.



Ben has tried hundreds of jury trials in state and federal courts in Maryland, Virginia and Washington, D.C. His focus on justice for the people has changed the law in all three States. His client-focused belief in better for all of us drives his love for being a trial lawyer.

His firm has secured hundreds of millions of dollars in benefits for working men in women in the Metropolitan District of Columbia area. He personally has secured many verdicts and settlements worth more than a million dollars. Ben authors a chapter in the Law of Professional and Amateur Sports Treatise.

He has been honored to be appointed as designated workers' compensation counsel for the National Football, Professional Hockey and Major League Soccer Player's associations. He was named is a Fellow of the Maryland and American Bar Foundation and incited into the College of Workers' Compensation Lawyers.

Ben has been an instructor in the Keenan Trial Institute since its inception. His work with the ground-breaking trial lawyer, Don Keenan, has revolutionized the system Ben follows to protect their client's rights, to hold wrong doers accountable and make their community safer. The most important thing that Ben's work with Keenan Trial Institute has led his firm to discover the right way to be a trial lawyer.

DAVID BRESSMAN

CO-DEAN: ADMITTED LIABILITY

David grew up in Norwalk, Ohio [his high school mascot was a truck]. He is the first lawyer in his family. From day one, he has exclusively represented injury victims. His wife, Karen [married since 1992], is his long-time paralegal. Their oldest son, Jedidiah, is a lawyer at the firm.

He graduated from the of University of Dayton, summa cum laude, in 1987. He received his degree in Communication Management. In 1990, he graduated, with honors, from THE Ohio State University.

After working as an associate for a personal injury lawyer for several years, since 1993 he has owned/been a partner in plaintiff's personal injury and litigation firms bearing his name. His practice encompasses automobile collisions, truck wrecks, motorcycle crashes, premises liability, animal attacks and wrongful death claims. He lost count of his trials after over 125 jury and civil bench trials.

He graduated from the Keenan Trial Institute undergraduate classes in 2024 but had been taking Reptile/Edge courses for over a decade before he did the Beast College.

His personal time is spent spoiling his granddaughter, out bowling his oldest son and making his youngest son's life miserable. His favorite quote is from that well-known philosopher Wayne Gretzky: "You miss 100% of the shots you don't take."



AUGUSTUS BROWN

CO-DEAN: FOCUS GROUP

Augustus. F. Brown is both a trial lawyer and trial consultant from Baltimore, Maryland. He has been representing injured people for over 43 years.

He has written many articles on trial skills and conducting focus groups. Over the years, he has served on boards of national and state trial lawyer organizations. In 1999, Gus was inducted as a fellow of the American College of Trial Lawyers. He serves as President of the Maryland chapter of ABOTA.

He is currently Co-Dean of the Keenan Trial Institute course, Focus Groups, and has attended almost all of the Keenan seminars and courses since 2009.



BRENT CRUMPTON

CO-DEAN: CLOSING-DAMAGES

Brent Crumpton started his career as a defense lawyer but switched sides in 2000 and began working exclusively for consumers and injured folks.

Brent has represented plaintiffs throughout the United States in a wide variety of cases.

In December 2010, Brent attended Welcome to the Revolution. Using the tools from the seminar, Brent restructured and retooled his entire practice, and in the process rediscovered his purpose. In 2014, Brent started attending the Keenan Trail Colleges (KTI) which he credits for his ability to secure back-to-back settlements of $7,600,000 and $9,200,000. Brent eagerly use the Edge he had gained (and continues to gain) from KTI in every case and recently received a $720,000 verdict on behalf of an injured worker who had no claims for lost wages or medical expenses.



DOUG DKYES

CO-DEAN: ADV FOCUS GROUP & SEEING IS BELIEVING

Douglas Dykes is an attorney in Panama City Florida. He has secured two six figure jury verdicts as lead counsel. Doug has personally handled and settled multiple case resulting in six figure settlements.

In Law School, Doug published a Note in the American Journal of Trial Advocacy - Articulation of Non-Race Based Reasons for Peremptory Challenges a Batson v. Kentucky, 17 Am. J. Trial Advoc. 245 (1993 -1994).

In 2014 Doug obtained his Board Certification in Civil Trial Law from the Florida.

Doug has completed 8 undergraduate courses with Keenan Trial Institute.

Doug is currently Faculty for Focus Group and Depositions. Further, he had the privilege of working directly with Mr. Keenan and KLF as a “Fellow” from March 2016 to March 2017.



DANNY ELLIS

CO-DEAN: DEPOSITIONS

Danny Ellis first came to the Edge in 2012 after leaving a defense firm. From that time, Danny has immersed himself into trial philosophy.

Danny's use of the Edge method has resulted several great trial results in his personal injury practice.

Use of the Edge process has resulted in several cases being settled well above a million dollars. Currently, Danny is the assistant dean of the Deposition course, the moderator for the Voir Dire Listserv, and Faculty for most of the KTI Undergraduate courses.



ED HARPER

CO-DEAN: WITNESS PREP

Harper Law PLLC is a small, highly relational law firm, practicing in the area of personal injury and dedicated to helping people who have been seriously injured by the negligence of another. Personal injury attorney Ed Harper provides compassionate support and experienced legal counsel for individuals throughout Washington State. Ed has been licensed to practice law for 33 years in California, 29 years in Washington State and has represented clients throughout the United States.

At Harper Law, we stand firmly by the principle of no up-front fees and costs, ensuring that you face no financial risk when seeking justice. This arrangement results in less stress for you, as you do not have to worry about paying attorney fees or costs prior to resolution of your case. Our commitment to you is unwavering and demonstrates confidence in our ability to advocate effectively for your interests, align our goals with yours, creating a partnership based upon trust and a mutual desire for success. Together, we will strive for the justice you deserve.



AMANDA HERNANDEZ

CO-DEAN: B.E.A.S.T. COLLEGE

Amanda Hernandez is a Keenan Trial Institute, master graduate and is the Dean for The BEAST College.

Originally from Clint, Texas (a small town in El Paso County). Previously worked as a snow cone vendor, coffee barista, high school teacher, and residential property appraiser.

She graduated from the University of Notre Dame with an undergraduate degree, magna cum laude and earned her law degree at The University of Texas at Austin.

Mrs. Hernandez is the founder of AH Law, PLLC, which focuses on helping workers stand-up against discrimination, retaliation, and wage theft.

Professional Achievements Include:

- Governing Council, State Bar of Texas Labor & Employment Law Section - 2021-present
- Board Member, Texas Employment Lawyers Association - 2023-present
- Fellow, Keenan Law Firm - 2025-present
- Instructor, Keenan Trial Institute - 2025-present
- Member, Texas Bar College, National Employment Lawyers Association (NELA), and Houston Chapter of the National Employment Lawyers



KARI JONES

CO-DEAN: DAMAGES

Kari Dulin has dedicated her entire career to representing those who have been injured because of negligence or intentional wrongdoing.

Ms. Jones Dulin has successfully represented hundreds of clients across the state of Colorado for injuries sustained in car crashes, trucking crashes, dangerous premises, sexual and physical assault/battery, medical and dental negligence, and insurance bad faith.

Ms. Jones Dulin is a partner with Foster Graham Milstein & Calisher, LLP. Ms. Jones Dulin obtained her law degree from Drake University Law School in May 2003, and she achieved a Master of Laws in Health Law in May 2005 from St. Louis University Law School.

She heads the personal injury department within Foster Graham Milstein & Calisher, LLP. She attended the one-month Trial Lawyers College in Dubois, Wyoming.

Ms. Jones Dulin has been the Edge moderator for Colorado since 2012 and is instructor for the Damages course.

Ms. Jones Dulin has been a Super Lawyers Rising Star from 2018 – 2020. She has been on the Board of Directors for the Colorado Trial Lawyers Association for four years. She is also the current treasurer for the Colorado Trial Lawyers Association.



JENNA LABOURR

CO-DEAN: ADV WITNESS PREP

Jenna Labourr has been a plaintiff's trial lawyer for 12 years. I founded Labourr Law, PLLC Case Coaching to fill a need I saw in our plaintiff's litigation community for organic, strategic support on cases. Support that is separate from co-counseling, associating, or having another lawyer come in and take over a case. Support that is collaborative and encouraging, comes without expectations, and is available when you need it, on your timeline.

My goal is to create a space where you can run your own case, further your own reputation, and maintain control over obtaining justice for your client, but have someone on the sidelines to bounce ideas off, brainstorm strategy, and work through those times we have all encountered where you just feel a little bit stuck. If this sounds like it would be a good fit for your firm, please reach out. I look forward to supporting you.



PETER LEVINE

CO-DEAN: ADMITTED LIABILITY

Peter Levine has over 30 years experience as a trial lawyer, and has earned a reputation as a strong and determined advocate in the courtroom. Clients appreciate the personal attention and the deep concern he shows toward them.

Peter knows that justice just doesn't happen by chance. Peter understands and respects the value of preparation, hard work and passion for his clients.

Peter has been studying the Keenan Edge for five years and loves it. It has helped him attain justice for many clients.



GREGG LUTHER

CO-DEAN: BLACK LETTER LAW

The Keenan Trial System transformed my practice into a calling - putting it on the path to reaching my expectations of myself for my clients.

The results speak for themselves - better verdicts, better settlements, peer recognition awards, professional accolades , scholarly publications , and obtaining Justice for The People.

Being a part of the Keenan Trial Institute Faculty and sharing the tools to help others make the transformation is a humbling privilege.



THOMAS MORRISSEY

CO-DEAN: DIRECT EXAM

Thomas Morrissey received his B.B.A. and J.D. degrees from the University of Arkansas at Little Rock. He focuses his practice on obtaining justice for victims of injury and death and their families.

Thomas is licensed to practice law in Missouri, Arkansas and Texas and is a regular inactive member in Nebraska.

He is a member of the Springfield Metropolitan Bar Association (SMBA), Missouri Association of Trail Attorneys (MATA) and the American Association for Justice (AAJ).

He was a 2004 and 2008 speaker at the SMBA annual PICLE, personal injury legal education, a 2005 speaker for the National Institute concerning uninsured and underinsured motorist claims, and a 2008 speaker at the Solo and Small Firm Conference “Sunrise CLE” (Continuing Legal Education). He also participated in a mock trial for the Ozarks Regional Mock Trial Competition as a judge.

Thomas is a proud father and resides in Springfield, Missouri, with his two children, Joshua and Elizabeth (Ellie).



ADAM PRINCENTHAL

CO-DEAN: TRIAL

Adam Princenthal is a founding member of Princenthal & May and leads the firm's personal injury department.

With more than fifteen years of experience, Adam has recovered tens of millions of dollars in trial verdicts and settlements on behalf of victims and families who have suffered serious personal injury or the wrongful death of a loved one as the result of motor vehicle collisions, trucking accidents, defective products, dangerous premises, medical malpractice, and other negligent behavior.



BRIAN SANFORD

CO-DEAN: OPENINGS

Brian Sanford is a trial lawyer in Dallas, Texas. Most of his practice is devoted to helping people who have been wrongfully terminated or harassed at work.

Brian became involved with Keenan Trial Institute in 2012.

He is a graduate of the KTI college and is working his way through the graduate courses. He says the instruction and training has reduced fear, increased skills, and instilled insight.

Since becoming involved with KTI, Brian has obtained a million-dollar judgment against a university, an $850,000 verdict for age discrimination, sex discrimination, and retaliation; a $1.25 million settlement a er a favorable judicial award; and a verdict of $1 million with an additional $800,000 in attorneys' fees in an oral contract case in which he was co-counsel with other KTI attorney.



AMANDA STEARNS

CO-DEAN: MEDIATION

Amanda Itterly is a trial lawyer in Charleston, South Carolina and works alongside fellow KTI faculty Kevin Smith. From Amanda's earliest days in law school, she knew she wanted to be in the courtroom fighting for justice.

Amanda's competitive spirit can be traced back to the days when she competed internationally on the equestrian circuit and won two national gold medals in dressage. Through hard work and long hours of research and preparation, Amanda applies the same dedication and intensity to her cases.

After many role-playing sessions and a lot of persistence, Kevin and Amanda received their $1.4 million non-negotiable demand for their client shortly before trial.

Amanda recently graduated from Keenan Trial Institute and immediately became a faculty member for the Undergraduate Mediation course.



DAVID STRADLEY

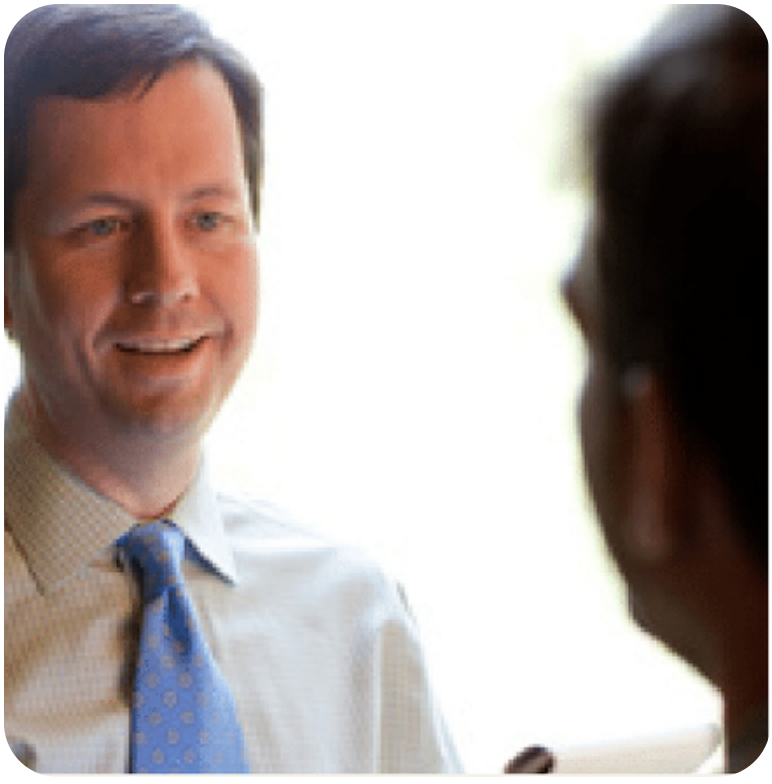
CO-DEAN: CROSS EXAM

David Stradley has represented plaintiffs in injury and other cases in North Carolina state and federal courts since 1995.

He began his Edge journey in 2007 at a preview seminar for the Reptile Manual. David handles catastrophic injury, insurance bad faith, consumer class actions and welcomes associations with fellow Edge lawyers.

David has multiple seven-figure verdicts and one eight-figure verdict. A KTI Graduate, David serves as Co-dean of the Advanced Cross-Examination course and teaches Advanced Opening. He has spoken at a number of KTI seminars as well.

David enjoys flying his airplane for business and pleasure and spending time with his wife and two daughters.



WALT TAYLOR

CO-DEAN: VOIR DIRE

Walt Taylor is a35-year Texas trial lawyer who practiced in Austin (1989-2016)and has since made his home in the Dallas/Fort Worth area. Board certified in Labor & Employment Law and Civil Appellate Law, Walt primarily represents workers seriously aggrieved by the unlawful conduct of their employers, and individuals catastrophically injured in medical, industrial or automotive cases. Walt is AV rated with Martindale-Hubbell and recognized in Super Lawyers for Labor & Employment.

Walt currently teaches and serves as Co-Dean of undergraduate Voir Dire and will soon teach Advanced Focus Groups. He has participated in the KTI Referring Attorney program for medical malpractice and is currently participating as a Referring Attorney for employment. In addition to being an experienced trial and appellate lawyer, Walt was an active singer/songwriter whose band opened for Nashville acts such as Montgomery Gentry, Tracy Bird and Trisha Year wood in 2000-2002. He still writes songs and choral music in his spare time.



MICHAEL YONKE

CO-DEAN: ADVANCED VOIR DIRE

Mike is a trial lawyer from Kansas City, Missouri. He has represented plaintiffs for twenty -five years in all areas of tort law with an emphasis on medical malpractice and negligent security cases. He recently obtained a wrongful death malpractice verdict for $735,000 and settled a negligent security wrongful death case for $3.2 million several days before trial. Mike started his Edge journey in the very first Welcome to the Revolution Seminar held in Dallas, Texas.

Since that time, he attended seminars and graduated from the Keenan Trial Institute, attending every undergraduate course, several multiple times. He has continued his training taking several graduate courses. He enjoys teaching the Keenan Trial Institute colleges.

He has worked a case to settlement or verdict with Papa Don and has been to the beach many times for case workshops.



KTI Faculty Biographies



Get to know us!

JAMES AMMERMAN



Jim Ammerman is a trial lawyer from Marshall, Texas. He began representing with his father in his hometown in 1979.

Jim has tried over 80 cases to verdict. He served on the bench for 18 years and elected to return to full time law practice in 2015.

Jim attended his first Keenan seminar in 2013 and knew immediately it is revolutionary. He has attended all the Undergraduate courses and has begun taking the Graduate courses.

He is faculty for Depositions, Witness Prep, and Mediation.

CHARLES ARMBRUSTER

Charles Armbruster devotes his career to fighting for the rights of injured individuals. For almost 25 years,

Charles has traveled the country representing injured individuals in 21 different states.

He has obtained millions of dollars in verdicts and settlements for his clients, including over 15 cases that each resulted in recovery of $1 million or more.

Charles was also recognized by Leading Lawyers as one of the top lawyers in Illinois. Membership in this organization is limited to less than five percent of practicing attorneys in a state.



KRISTINA BAEHR

Kristina is a national trial lawyer who represents sick people against the companies that made them sick.



Kristina attended Princeton University and then Yale Law School. She spent most of her career at a national trial firm, where she represented plaintiffs in bet-the-company patent cases. As an Assistant US Attorney, Kristina then represented the United States in civil actions, including personal injury. After her own family got sick from toxic exposure, she returned to the plaintiffs' side and founded Just Well Law to help other families in crisis. She is building the personal injury firm she couldn't find for her own family.

She found the Keenan Trial Institute when her firm was brand new. The Edge has shaped her approach from the very beginning, and she attended the BEAST college and now teaches Witness Prep with KTI.

TODD BAILESS

Todd started Bailess Law, PLLC right out of law school and began litigating cases throughout West Virginia.



At the outset of his legal career,Todd primarily practiced criminal law, providing him the opportunity to try cases to verdict and gain invaluable courtroom experience.

Over the years, Todd gravitated towards helping individuals who were wronged in the workplace and those who were injured.

PATRICIA BARASCH



Patricia Barasch has dedicated the entirety of her more than 30-year career to advancing the cause of employee rights in New Jersey. Her Firm, Schall & Barasch, is located in Moorestown, New Jersey.

Throughout her career, Patricia has won a number of trial victories against some of the largest corporations in the State of New Jersey, including PSEG, Raytheon, Harrah's Casino Hotel, and, most recently, Whole Foods Markets.

Having completed extensive training in the cutting-edge trial methods taught at the Keenan Trial Institute, Patricia is now a "master graduate" of KTI having earned that status in 2023.
Because of her experience as a litigator, knowledge of employment law, and willingness to commit her full attention and resources in each case she takes on, Patricia has succeeded over the years in obtaining millions of dollars in compensation for her clients.

ANTONIO BARATTA



Anthony J. Baratta ("Tony") is the founding member of Baratta Law. Tony is an accomplished trial lawyer. He focuses his trial skills in representing people seriously injured or killed due to medical mistakes, defective products, car wrecks, and dangerous property conditions.

Over the past 30 years he has achieved verdicts and settlements cumulatively of over $200 Million and has tried more than 30 cases to jury verdicts. Tony has also argued before the appellate courts of Pennsylvania and New Jersey more than 10 times.

He teaches Seeing is Believing for KTI.

JAMES BARTH

Mr. James Barth graduated magna cum laude from Valparaiso Law School in 2016. He is an attorney at the law offices of Pfeifer Morgan & Stesiak, focusing his practice in the area of personal injury and advocating for clients who have suffered an injury or loss.



Having clerked for both Federal and State trial courts, Mr. Barth gained valuable knowledge and experience in a courtroom setting. He is a valued asset to the firm, using his experiences from time served in the Marine Corps helping junior Marines through the issues they faced to make the law relatable to his clients.

Mr. Barth is a member of the Indiana Trial Lawyers Association, Indiana Bar Association, and serves as Treasurer for the Porter County Inns of Court. Outside the office, James enjoys hiking, mushroom hunting, and watching movies with his wife.

RUSSELL BEALL



Russell W. Beall is a founding partner in the Baton Rouge law firm of Beall & Thies LLC. His main emphasis of practice is on Civil Litigation including Torts, Products Liability, and Premises Liability. Russell is a frequent guest speaker at Louisiana State University Law School where he participates in the Appellate Advocacy Program and the Professionalism Orientation. He earned his B.A. degree at Louisiana State University (1998) and his J.D Louisiana State University Law School (2001). Russell is an active member of the Louisiana Association for Justice and is frequently invited to be a guest speaker at continuing legal education seminars.

Russell has a highly successful "track record" in trial litigation and has secured multiple trial judgments exceeding one million dollars or more. He has likewise participated in multiple cases where the settlement secured exceeded one million dollars. Russell's unique manner of developing a case from "outside-the-box" allows him to have jurors look at facts from his client's point of view.

As to his personal life, Russell was born and raised in the Baton Rouge area. His father is a retired Pastor and his mother is likewise retired. Russell and his wife, Kathi reside in Livingston Parish. Together they have a blended family of six (6) children and nine (9) grandchildren. Russell enjoys golf, sporting events, and is a PADI Certified Master Scuba Diver.

CHRIS BENOIT



Chris Benoit is partner at Benoit Legal, PLLC. He specializes in a practice representing both: (1) workers in employment matters; and (2) communities facing law enforcement misconduct and civil rights violations throughout New Mexico and West Texas. He also handles a variety of public transparency and corruption cases in New Mexico, Texas, and federal courts.

Before joining his firm, Christopher worked on legal and organizing strategies as an attorney at the Proyecto de Derechos Económicos Sociales y Culturales, AC (ProDESC) in Mexico City and started the Economic Justice Project in El Paso, Texas with the Texas Civil Rights Project. He also worked for seven years with Texas RioGrande Legal Aid, Inc. representing farmworkers and victims of civil rights abuses.

Chris is a graduate of the Keenan Trial Institute and is a a faculty member teaching Closings – Liability.

HUNT BONNEAU



Hunt Bonneau was born and raised in Dallas, Texas. He attended Abilene Christian University where he majored in Business. After graduating from college in 1992, Mr. Bonneau attended the Pepperdine University – Caruso School of Law. He interned at the Los Angelas District attorney's office during the time of the highly publicized O.J Simpson trial. It is there that he found his love of being a trial attorney. He 1995 he completed his Juris Doctorate from Pepperdine.

After law school, Hunt immediately got back to his Texas roots and began working as a trial lawyer in Texas, trying ten cases to a jury in just the first year. In 1998 he founded The Bonneau Law Firm and has devoted his entire practice to improving the safety of the community and representing victims of catastrophic injuries and wrongful death. The Firm has recovered over $53,000,000.00 for victims of negligence in his community, through a commitment to taking cases to trial when insurance companies and large corporations refuse to take responsibility for the damages they cause.

Hunt has been featured in the media by FOX, NBC, ESPN, USA TODAY, Dallas Morning News, and the Fort Worth Star-Telegram as well as asnews outlets across the country. He serves on the Board of Regents at Pepperdine University and stays involved with the Texas Trial Lawyers Association, the Academy of Truck Accident Attorney's, the Traumatic Brain Injury division of the American Association of Justice, the Christian Legal Society,

Hunt is a graduate of the Keena Trial Imstitute and teaches Voir Dire.

CLINT BRASHER



Clint Brasher has been licensed to practice law since 1999. He attended The University of Texas School of Law, graduating in December 1998. In his early career, Mr. Brasher's work was focused on injury trials, shareholder disputes, wrongful termination, and claims brought under the False Claims Act.

He has litigated over one hundred claims for policyholders following Hurricane Rita. Mr. Brasher continues his representation of policyholders for a few clients following Hurricane Humberto and then, following Hurricane Ike, he represented several hundred more. From 2005 to the present time, he has handled close to 1,000 litigated claims on behalf of policy holders. Notwithstanding the number of cases handled, he prides himself on establishing personal relationships with his clients.

JEDIDIAH BRESSMAN



Jedidiah graduated from the Ohio State University Moritz College of Law in 2017. He is THE better lawyer in his family even if he is the second lawyer in his family. He is married to Michelle who is an electrical engineer, and their marriage started with a spark and has never lost its current. They have two daughters, Zipporah and Rivkah who are spoiled by their Saba.

He started at the Ohio Attorney General's office working for the Ohio Department of Medicaid and Ohio Department of Job and Family Services. He then spent a year clerking for a judge on Ohio's Tenth District Court of Appeals. Since 2020, he has exclusively represented those who have been injured by others. Jedidiah prefers cases that deal with employers who are non-complying with the Ohio Workers' Compensation system and cases involving Toxic Torts. Notably, Jedidiah turned a case his father told him not to take into the largest settlement in his firm's history. (Not that he ever brings that up to his father).

Jedidiah graduated from KTI in 2024 after taking the BEAST college with his father. He also graduated with Galen Hair, but do not hold that against him. Jedidiah enjoys teaching high school, college, and law school classes about the world of torts.

MATT BRETZ



Matt Bretz handles all types of injury claims, including automobile, products liability, nursing home and premises liability cases. He has been recognized by CNN and by local and state news media for trial and settlement results in numerous cases.

Bretz was selected by his peers for inclusion in “The Best Lawyers in America 2016” in the field of Personal Injury-Litigation-Plaintiffs. It was his third consecutive selection for a Best Lawyers publication.

Based on an exhaustive peer-review survey, “Best Lawyers” has become universally regarded as the definitive guide to legal excellence. Mr. Bretz has an Avvo attorney rating of 10, the highest possible rating. He has also been recognized by “Super Lawyers” every year from 2012 through 2018.

KENT BUCKINGHAM



Kent Buckingham is a proud graduate of the Keenan Trial Institute. He is Proof Positive that you can teach an ol’ dog new tricks. Kent has incorporated what he has learned from Mr. Keenan and his incredible instructors into his trial practice, culminating in a recent $73 million dollar verdict in a medical negligence suit for a little boy and his mom.

He is humbled to have been named our 2018 Attorney of the Year. He has worked a case to settlement or verdict with Papa Don and has been to the beach many times for case workshops.

CHRIS CAZARES



Chris believes that the justice system and those involved on our side of the courtroom aisle are responsible for bringing accountability and light to bad behavior. As a former criminal prosecutor, he has held the defendant responsible in cases ranging from minor injury to death.

Chris excels in the handling of personal injury cases by taking his courtroom knowledge and prowess into the civil arena to successfully advocate for those injured through no fault of their own. His connection with his clients to tell their story is his passion and privilege.

Chris has served in the United States Air Force on active duty, in the reserves, and the Air National Guard. While in the military Chris has served as a criminal prosecutor, criminal defense attorney, and trial instructor.

Chris teaches KTI's Witness Preparation Course.

Chris is a graduate of University of Southern California, Gould School of Law.

RYAN CHARDER



Ryan Charder is a natural litigator known for vigorously fighting for injured clients. He prides himself on helping injured individuals take on insurance companies to obtain the maximum recovery for the wrongful acts of others. Mr. Charder has a keen ability to navigate clients through the rough waters of litigation.

Mr. Charder has vast experience obtaining recovery for his clients from settlement, mediation, arbitration, and trial. Notably, Mr. Charder obtain a settlement of $1,250,000 on behalf of a client riding a motorcycle that was injured by a careless driver making a left turn in front of his client's motorcycle.

Mr. Charder quickly litigated this matter on behalf of the injured motorcycle rider and obtained this settlement in the early stages of litigation.
Mr. Charder obtained his law degree from the Jacob D. Fuchsberg Law Center and is admitted to practice in New York State as well as the Southern and Eastern Districts of New York.

Tom Cummings



Mr. Cummings was born in Holdenville, Oklahoma and earned a Bachelors of Arts degrees in History and Political Science at Williams College in 1975 and a Juris Doctor from the University of Oklahoma in 1978. I have been a solo practitioner all of my professional life, specializing in trial work with an emphasis on personal injury, professional negligence, tractor trailer litigation, governmental seizures and wrongful discharge, officing in Midtown Oklahoma City. I am admitted to practice in the United States Supreme Court, Tenth Circuit Court of Appeals and all federal districts in Oklahoma and Texas.

I chair the Lawyers Helping Lawyers meetings for Western Oklahoma and I am a strong advocate for that program.

Tom is married to Allison Hart, with whom he practices law in their building in Oklahoma City. He has six childre and five grandchildren and has. no intention of leaving his office/practice unless it is feet first.

ROBERT CURRAN



Rob Curran is an experienced trial lawyer from Springfield, Missouri, practicing law for more than 30 years.

He's passionate about making sure the powerful don't take advantage of the powerless.

His practice areas are varied and include personal injury, tractor-trailer collisions, product liability, prevailing wage suits, FLSA violations, and class actions. He has substantial trial experience going back decades, and is a former judge.

He has both Graduate and Master's degrees from KTI, and teaches the KTI Depositions College.

BIJAN DARVISH



Each year, OCTLA's prestigious Top Gun Trial Lawyer of the Year Awards Program pays tribute to outstanding local trial lawyers who have achieved remarkable feats in their field. These exceptional individuals showcase not only their exceptional trial expertise but also their unwavering commitment to their clients and a steadfast dedication to upholding the highest principles of legal ethics while preserving access to the civil justice system.

Through their dedicated efforts, these attorneys have consistently secured remarkable outcomes for the clients they passionately represent. OCTLA takes immense pride in honoring the exceptional achievements of the distinguished members of the legal community.

In 2023, attorney Bijan Darvish became the recipient of the Top Gun Award for Employment Law.

SHAKETTA DENSON

Shakétta A. Denson has always had a profound sense of justice and a compulsion to fight for others, so becoming an attorney was a natural decision for her. She feels strongly about giving back to her community and making a positive difference in the world by using the respect and trust that her position grants her.



She earned her Bachelor of Arts degree in paralegal science from Stevenson University and went on to obtain her Juris Doctor from the University of Baltimore School of Law. Shakétta has practiced law for seven years. She joined CHASENBOSCOLO in January 2015.

One of her proudest achievements as an attorney was winning a large settlement for a motorcyclist who was seriously injured by another rider. By connecting with her client and learning about his passions for riding, Shakétta was able to effectively convey her client's pain and suffering to the jury.

MICHAEL DENTON

Michael Denton was born in Oklahoma City, Oklahoma, September 21, 1963; Raised in Mustang, OK, attended Mustang Schools K-12; Married (Kristin) with three sons (Trey, Andrew and Luke);

Admitted to practice law in Oklahoma April 26, 1991.

Areas of Practice: Business Representation, Contract Law, Corporate Law, Business Litigation & Collection, Employment Law, Administrative Hearings, Products Liability, Personal Injury, Medical Malpractice, General Civil Litigation, Domestic Relations Law.



JASON ERLICH

Jason Erlich is an employment attorney who exclusively represents workers who have been treated wrongfully. He handles cases concerning workplace disputes, such as wrongful termination, sexual harassment, wage and hour violations, and class action lawsuits. Over his more than twenty years in practice he has successfully held many employers, companies and governments accountable for their actions against the people who work for them.

Jason is a California native, growing up in Oakland and eventually basing his law practice in the San Francisco Bay area. His interest in employment law and worker's rights started early, as he witnessed how the people within his working-class community experienced discrimination and other difficulties at work. Jason's career goals began when he saw honest and hardworking people being taken advantage of. He was also inspired by history's greatest civil rights attorneys, such as Thurgood Marshall, whose legacies shaped the employment attorney he is today.



JIM FITZSIMMONS



Jim Fitzsimmons is a trial lawyer committed to enforcing the safety rules that deter or prevent bad conduct, protecting us all, making our community safer. Jim Fitzsimmons is regularly invited to teach on Trial, Personal Injury and Workers' Compensation topics at legal seminars offering Continuing Education credit to lawyers and their legal assistants.

Please visit the Presentations Taught by Attorney page of our website to review a listing of topics researched and taught at legal seminars. Jim Fitzsimmons learned his work ethic growing up on an Iowa family farm. Jim is active with his wife and sons, his church and community.

LUCAS FOUST

Lucas Foust lies in Montana and founded his law firm in Bozeman nearly 20 years ago. He understands that hardworking Montanans don't like asking for help—after all, he's one of them!—but he prides himself on being a different kind of lawyer. Yes, he's tough and he won't back down when he's fighting for your rights, but he is not the egocentric bully many people imagine when they think of lawyers.

The small Columbia Falls community had a lasting impact on Lucas, and he still feels a strong connection with his hometown. He left the state to attend college at Gonzaga University in Spokane, Washington, but returned for law school at the University of Montana in Missoula.

After law school, Lucas served as a clerk for the Honorable W. William Leaphart of the Montana Supreme Court. Lucas began practicing law in 1997 and opened Foust Law Office in Bozeman in 1999.



SCOTT FROST

Scott Frost is a former Army Officer who has represented victims of asbestos related disease for over 18 years. Scott's passion is representing families who have been harmed by corporations. Scott is an experienced litigator who tries benzene exposure and defective medical device cases along with asbestos exposure and mesothelioma cases.



Scott has multiple verdicts in the millions of dollars across the country and is licensed to practice law by the state bars of California, Texas, Georgia, Kentucky, Indiana, Hawaii, and Oregon. Scott is a graduate and master of the Keenan Ball Trial College. He teaches Rules, Opening and Voir Dire. Scott is also a member of the American Board of Trial Advocates. He is also accredited by the Department of Veterans Affairs, and he formerly served with the Judge Advocate General's Corps of the U.S. Army.

ROLF GARDNER TOREN



Rolf was born and raised in Washington State. Growing up in Washington, Rolf has a strong connection to the community. Prior to law school, Rolf worked in education around Western Washington. He attended the University of Washington School of Law. Rolf joined AKW Law as an associate in 2023. His practice focuses on employment law. Prior to joining AKW Law he worked as a public defender.

He attended a Keenan Seminar when he started practicing civil law. He knew that this would be critical for his clients. He is faculty for Mediation and Witness Prep.

MICHELLE GESSNER



Michelle is one of the few lawyers, if not the only lawyer, in North Carolina who has both Big Law and Big Company defense experience as well as 10 years of employee-side employment litigation experience which has been nearly exclusively handling since 2015.

Michelle possesses a deep understanding of the many challenges employees face dealing with wage theft and other illegal employment practices. Being the first in a blue-collar single-parent family to achieve a college degree, Michelle's appreciation for hard-working employees gives her an altruistic perspective and purpose when she provides counsel, litigation, and/or advocacy services for her clients.

Prior to its formation, Michelle gained extensive experience in all legal issues facing the retail, restaurant, and hospitality industries by serving as the Chief Litigation and Employment Law Counsel for publicly traded companies such as Family Dollar Stores, Inc. (FDO), Darden Restaurants, Inc. (DRI), Big Lots Stores, Inc. (BIG) and TriNet (TNET). Michelle also served as the SVP, General Counsel, and Chief Administrative Officer for Ovation Brands, a privately held $1 billion restaurant company.

ADRIENNE GIBSON

Addie Gibson is a trial lawyer in a small town in South Georgia. Addie's practice is entirely car wreck cases and medical malpractice with a focus on medical malpractice in recent years. In addition to her law practice, Addie also serves part time as Municipal Court Judge for the City of Waycross, Georgia.



Addie has found that all of her clients are desperately seeking answers as to why the injury or death of a loved one happened. Addie is passionate about getting to the "why" and obtaining justice for each of her clients. Addie believes that one of the biggest advantages of the Edge system is it provides a uniquely effective method to get to the root cause of her client's injuries and obtain justice. . Addie is a Keenan Law Firm referring attorney and faculty member for the undergraduate witness prep course.

Following the Edge method has resulted in multiple seven figure settlements and verdicts for Addie. Additionally, implementing the Edge method resulted in limiting her case load, which has improved Addie's quality of life dramatically.

AMY GIBSON



Amy Gibson is a trial lawyer in Dallas, Texas. She learned early from her family's examples that not participating in a wrong is not enough — you must speak up and do something about it. She represents individuals from all walks of life in employment cases and disability and health insurance benefit cases. She is dedicated to helping clients have their voices heard against the powerful and to change their communities for the better.

The Edge seminars and KTI colleges have dramatically improved her ability to do so. Amy is one of the Moderators for the Employment Seminar as well as a Faculty member for Employment Elective and KTI #6 Witness Prep. Her first jury trial after reaching master level at KTI colleges will result in a judgment of over $2 million, in a case in which defendants' final settlement offer was $100,000.

ANDREW GOULD

Andrew Gould is a trial lawyer who practices in Gainesville, Georgia. Andrew has been practicing for over six years, in which time he has tried several cases to verdict nationwide alongside first-chair Don Keenan, and has been intimately involved in the settlements of many high-profile cases.

He has also spoken at numerous Edge seminars, taught numerous KTI courses, and co-authored the book on Focus Groups.



GALEN HAIR



Partner at Insurance Claim HQ, Galen M. Hair, an aggressive and relentless litigator, is licensed in multiple states and boasts clients from around the world. With large wins both at home and across the country and an impressive record of favorable results in the property and casualty practice area, Mr. Hair gained a reputation for getting the job done both inside and outside the court room early on in his career.

He focuses not only on the litigation in front of the client, but the long term personal and business effects that his clients' issues will cause. Viability is key and no small victory is worth it if the client is put in a more detrimental position. With both large firm and boutique firm experience, he combines a large firm comprehensive approach to a small firm low-cost model to achieve impressive results with minimal financial expense. His clients are family to him and it shows.

Mr. Hair has been fortunate enough to have several clients enlist him in "bet the company" litigation and has been tasked with protecting clients' assets during litigation. He enjoys nothing more than fighting for his clients and his uses his unique work ethic, his diverse background, and his courtroom skills to do just that.

Mr. Hair is ecstatic to be using his vast courtroom experience to teach Witness Prep.

JAMES HARRIS



Jim Harris has passionately worked to advance the interests of injured workers at all trial and appellate levels.

He is a Certified Civil Trial Advocate and Charter Fellow of the American College of Board-Certified Attorneys. Jim was elected President of the Nebraska Association of Trial Attorneys in 2002. He continues to serve on the NATA Board and actively participates in legislative issues.

Jim graduated from the Keenan Trial Institute© having taken 10 courses. In addition, a half-dozen seminars, including trucking, premises liability, nursing homes and medical malpractice. Jim became part of The Keenan Trial Institute Faculty in 2018. He has taught both the Rules and Deposition Colleges and presented at the Black Letter Law Seminar.

DAVID HART



David Hart is based out of Colleyville, TX. He graduated from Temple University, Beasley Law School in 2013 and focuses on personal injuries.

He instructs the Openings course.

MARJORIE HAUF



Marjorie Hauf has been a trial lawyer since passing the Nevada bar in 2002. She is licensed in Nevada and Arizona. She is passionate about guarding her community against dangerous drivers, products, and insurance companies. She is a KTI graduate trained to teach Rules, Openings, Voir Dire and the Women's Summit.

She has successfully tried many cases to verdict and obtained over $50 million dollars in verdicts and settlements. Marjorie and her firm have a reputation of fighting and prevailing on some of the hardest cases, often that were turned down or dropped by other firms.

LELAND IRWIN



Leland Irwin is based out of Richmond, TX and is the founder of the Irwin Law Firm.

He graduated from South Texas College of Law in 1994 and handles trucking accidents, car wrecks, complex commercial litigation, serious personal injury, and wrongful death cases across the state of Texas.

RICHARD KENNEDY



Richard Kennedy is recognized as one of Louisiana's preeminent personal injury trial attorneys. He has recovered multi-million dollar judgments and settlements for clients during his 50-plus year legal career.

Richard is member of the American College of Trial Lawyers. The College is limited to just one percent of the Bar. Lafayette has more than 1,000 attorneys and of that number only 7 attorneys are members of the College.

Richard graduated from the University of Southwestern Louisiana at Lafayette (B.A. 1962 summa cum laude) and from Tulane Law School (J.D. 1965 with honors).

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In 1965, Richard was admitted to the Louisiana bar. He is also admitted to practice before the U.S. Supreme Court, the U.S. Court of Appeals for the Fifth and Eleventh Circuits, and the U.S. District Courts for the Western, Middle, and Eastern Districts of Louisiana. He has tried cases in state and federal courts outside of Louisiana.

MATTHEW LATHROP



Matt grew up in Omaha, Nebraska. He is a graduate of Creighton University in Omaha. He received a bachelor's degree in English, where he concentrated his studies on creative writing and European literature.

In 1991, he graduated from Creighton University School of Law, and took his first job as a law clerk for the Nebraska Supreme Court.

In 1992, Matt joined an Omaha firm specializing in plaintiff's personal injury and litigation, where he practiced with, among others, two of his brothers.

In 2007, he opened his own solo practice. He continued to focus his practice on plaintiff's personal injury work and representing people injured due to systems failures.

His professional passion is trial work. He graduated from the Keenan Trial Institute undergraduate classes and began teaching for KTI in 2019. He is an instructor of Focus Groups and Voir Dire. Matt is always working to improve himself and learn more about his cases. He generally conducts eight case-specific focus group sessions per month. He has had over 70 jury and civil bench trials.

MICHAEL LENNON



Mike Lennon is a trial lawyer from Boston, Massachusetts.

His firm's motto is "Protecting Community Safety Through Accountability" and he strives daily to enforce that motto. He enjoys his work, his clients, his colleagues, and his friends and students at KTI. Over the past 17 years, Mike has tried cases in the Massachusetts District and Superior Courts, including medical malpractice, dangerous premises, and unsafe driving cases.

He has obtained dozens of six-figure recoveries for his clients, and is particularly proud of the jury verdict that was eight times the final offer, which was withdrawn on the morning of trial. A KTI Masters graduate, Mike teaches Rules and Case Selection, Witness Prep, and Mediation & Settlement. He is grateful for the edge that devotion to the Reptile symphony provides all of us who choose to take the path.

SHAUN LIESER



Shaun Lieser knew from an early age that he wanted to practice law, but his motivation became personal after the sudden loss of his mother in 2007. It was shortly after this tragedy when he founded the Lieser Law Firm, LLC.

He has since dedicated his practice to assisting individuals and families who have suffered a tremendous loss due to the wrongful conduct of others.

BROOKE LOFTUS



Brooke is an attorney and first-generation college graduate thanks to her incredible parents who taught hard work by example. Brooke is the youngest of 3 and grew up in Elma, Iowa and attended New Hampton High School. Following a conversation with her high school teacher, she realized her dream of attending law school. After high school, she attended the University of Iowa where she received a Bachelor of Arts in Ethics & Public Policy and a minor in Rhetoric in 2018. During her undergraduate career, Brooke volunteered at the Iowa City Animal Shelter and with the Johnson County Attorney's Office, Victim Witness Coordinator. She was also the treasurer for the honors fraternity Omicron Delta Kappa.

Brooke attended the University of Iowa, College of Law where she graduated in 2021. Brooke spent a semester assisting Iowa Legal Aid with family law cases through the College of Law. Brooke's internships during law school took her to California and Colorado. Also, during law school, Brooke rescued a black lab named Stella who is her world. Brooke and Stella enjoy taking long walks, traveling to new places, and cheering on the Hawkeyes and Minnesota Vikings during football season.

MICHAEL LONATI JR.



The legal field has always interested me, even before going to law school. I worked with my father in high school and college, doing odd jobs around his law office. Over the years, I have helped handle thousands of people with their personal injury cases. My primary focus is representing the victims of car wrecks, motorcycle collisions, as well as dog bites.

I was born in Lithia Springs, Georgia, and played baseball for Reinhardt University in Waleska, Georgia, where I graduated with a degree in Business Administration in 2012. I later went to law school at North Carolina Central University School of Law and graduated with my Juris Doctor in 2015. Once I graduated.

I am a Keenan Trial Institute Graduate and was selected to be a member of The National Trial Lawyers Top 40 Under 40. I have also previously served as secretary to the Paulding County Bar Association and was President of the Paulding County Bar Association from 2019 to 2022.

FARRAH MARTINEZ

When you've been injured or are the victim of an accident, the last thing you need to worry about is the experience of the legal team in your corner. With the firm of Farrah Martinez, PLLC on your side you can rest assured knowing they will fight to get you the justice you deserve.



With decades of experience and combined knowledge that is unparalleled, Farrah Martinez, personal injury and accident lawyer in Houston, and her team will effectively and aggressively represent you and your loved ones. Her legal expertise and dedication to her clients as a personal injury lawyer has earned her 5 Stars on Avvo, an industry leading website providing users with detailed information about lawyers and legal issues.

Large case or small, when Farrah agrees to represent you, she will pull no punches when it comes to fighting the big insurance companies to get YOU the compensation you deserve. Don't try to handle a claim on your own – call Farrah Martinez.

GLENN MCGOVERN



Glenn McGovern has built a civil law practice over the past three decades, focusing on personal injury, civil rights, toxic torts, and employment law, and product liability litigation. He has won multi-million dollar settlements, judgments and is a member of the Million Dollar Advocates Forum. His success has helped him achieve a reputation for success and ethical practice, reflected in his AV rating* under Martindale Hubbell's peer review rating system.

NICOLE MCNAMARA



Nicole is from Taylorsville, North Carolina. She graduated with degrees in Economics and Public Policy from the University of North Carolina at Chapel Hill in 2014. In 2017 she graduated from the University of North Carolina School of Law with her Juris Doctorate. She became licensed to practice law in North Carolina in 2017. Nicole practices personal injury law and medical malpractice. She is also admitted to practice in the Middle and Eastern Districts of the North Carolina Federal Courts.

She teaches Closing Damages for KTI.

STEPHANIE MENSING



Stephanie represents employee-plaintiffs seeking to protect their rights under federal, state, and local laws. For over a decade, Stephanie has represented plaintiffs in all types of employment disputes, including discrimination (e.g., race, sex, religion, national origin, age, disability), sexual harassment, retaliation, and wage and hour claims. Stephanie often takes on unpopular issues, including fighting for individuals with a criminal history and representing undocumented workers.

She also volunteers with the Eastern District of Pennsylvania's Plaintiffs' Employment Panel, accepting panel cases filed by pro se litigants who were unable to obtain legal representation. Most recently, Stephanie obtained a $274,486.64 arbitration award for a client in a wage dispute with a former employer and a $120,000.00 settlement on behalf of employees whose former employer owed wages.

Stephanie is an 8-time Pennsylvania Super Lawyers Rising Star and was named as a "Lawyer on the Fast Track" in 2009. In her spare time, Stephanie trains in Brazilian Jiu-Jitsu and holds the rank of brown belt.

AMY MILLER



Amy is a trial lawyer from Seattle, Washington. She brings passion to everything she does and believes that representing clients is about becoming each clients' friend, confidant, and their advocate. From a young age, Amy learned independence, drive, motivation, and to never take no for an answer. She has represented plaintiffs for six years in cases stemming from auto collisions, construction site incidents, product defects, and premise liability injuries.

After switching from the defense to the plaintiff's side in 2012, she has successfully tried five cases to verdict. In 2015, she received a verdict of nearly $900,000 on a disputed injury case where the pre-trial offer was zero; and again in 2016 a verdict for nearly $600,000 in a disputed surgical case stemming from a roll-over auto collision where the pre-suit offer was $100,000.Amy takes difficult cases to trial that out of fear of losing, others would shy away from.

BRAD MORRIS



Brad Morris is the owner of Brad Morris Law Firm, PLLC. His practice focuses almost exclusively on civil litigation involving catastrophic personal injury, medical malpractice, and mass torts. Mr. Morris has helped his clients recover millions of dollars in damages and benefits during his legal career.

Mr. Morris is a member of The Mississippi Bar, and he has practiced pro hac vice in multiple state and federal courts across the United States.

While Mr. Morris focuses his current practice on these few specific areas of civil litigation, clients benefit from his direct experience in a variety of legal and professional settings.

Mr. Morris graduated with a Bachelor of Arts in Political Science from The George Washington University in Washington, DC. He received a Master of Accountancy degree from the University of Mississippi School of Accountancy and got his Law Degree from the University of Mississippi School of Law

Mr. Morris is a graduate of the renowned Keenan Trial Institute and teaches the Openings course.

MICHAILA OLIVEIRA



Michaila M. Oliveira is a graduate of the prestigious Daniel Webster Scholar program at the University of New Hampshire School of Law. During law school, Michaila served as a judicial intern with the New Hampshire Family Division in Manchester, a student attorney with the Consumer Protection and Civil Litigation Clinic, and an intern with our office. Michaila focuses her practice on all areas of family law, personal injury law, and medical malpractice law. She is admitted to practice in New Hampshire federal and state courts.

Michaila is the author of the November 2017 New Hampshire Bar News article "Negotiating Survivor Annuities in NH Divorces" and was the prevailing attorney in Case No. 2018-0167, In the Matter of Regina Gagne and Paul Gagne, a divorce matter which was appealed to the New Hampshire Supreme Court.

MISTY PHIFFER



Misty Borland Phiffer is an experienced personal injury and wrongful death litigation attorney. She focused the past 24 years on fighting for the rights of hurt people and their families. Born and raised in Midland, Texas, Misty chose to return to Midland following her graduation from Baylor Law School in 1994.

She immediately began work as a personal injury trial attorney specializing in large personal injury and wrongful death cases, including those arising from trucking and car wrecks and industrial and oilfield injuries at the firm founded by her parents. She has since founded her own firm where she works solely on cases like these to protect the rights of injured individuals and enforce the safety rules against negligent individuals or companies.

MATT POWELL



Matt Powell is a Tampa personal injury lawyer who is a Board-certified civil Trial Lawyer who represents injured victims and their families in cases involving catastrophic injuries, wrongful death, automobile crashes, brain injuries, sexual assault, trucking crashes, pedestrian accidents, medical malpractice, defective products, birth-related injuries, rape cases, dog bites, motorcycle crashes, negligent security, and many other injury cases.

Matt Powell is an AV-rated lawyer by Martindale-Hubble, the most respected legal rating service in the country. Matt is dual Board Certified as a Civil Trial Lawyer. First he was Board Certified by the Florida Bar and secondly he is also Board-certified as a Civil Trial Lawyer by the National Board of Trial Advocacy.

TARUN RANA



Tarun Rana grew up in the St. Louis area. He graduated from Saint Louis University with a major in history and a minor in psychology and English.

Mr. Rana then attended law school at the University of Missouri – Columbia (Mizzou). After graduating, he worked for a small personal injury firm in Chicago, Illinois but decided to return to St. Louis. He has been practicing in the areas of personal injury, workers compensation and traffic law.

MICHAEL REITER



Mike Reiter is a trial lawyer from the Washington, DC area. He brings a tenacity to everything he does and is passionate about fighting for the underdog. He feels it is his responsibility to work relentlessly for his clients to hold Defendants accountable, deter bad conduct and make the community safer.

Mike has represented Plaintiffs for the last seven years in car wreck, trucking and a wide range of premises liability cases. Over the last few years, Mike has used what he has learned to obtain six verdicts over six figures and a number of other six figure settlements, as well as two settlements over seven figures. He understands deterrence arguments that are allowed under the law and has published an article on the topic.

Mike has also been named every year since 2014 to the Super Lawyers Rising Start list.
He teaches the Rules and Trial Courses and is one of the moderators of the Beltway Listserve and spoken throughout the country at Blackletter law seminars as well as various other seminars. The simple truth is Mike refuses to roll over for insurance companies and prides himself on rejecting lowball offers and consistently taking cases to verdict.

ROBERTO SALAZAR



Roberto Salazar is a trial lawyer from McAllen, Texas. He is a former prosecutor and former municipal judge.

Roberto has been involved in vehicle and tire manufacturer litigation as well as several other de-thread rollover cases. He has handled construction defect cases and trucking broker liability cases. Settlements have included amounts of $12,000,000 in 2001, $6,000,000 in 2014 and $4,750,000 in 2016.

Roberto has been involved with Mr. Keenan since 2012 and has attended over 16 seminars, 12 colleges and several graduate level colleges. He is graduate of the Keenan Trial Institute (KTI) and faculty for focus groups and depositions. KTI has reinvigorated his practice and passion to help those injured by the carelessness of others and to teach what he has learned from KTI to those willing to sharpen trial their skills.

TONY SEATON

Tony Seaton is a sixth generation, upper East Tennessean who has practiced in Johnson City for over 40 years. He started his own practice over 40 years ago concentrating his skills in serious injury law.



Tony has been a member of the Board of Governors of the Tennessee Trial Lawyers Association for over 30 years. He also serves on the Lawyers Involved for Tennessee board which is the lobbying equivalent for trial lawyers in Tennessee.

Tony has received numerous successful jury verdicts throughout the years. In the past 5 years, he obtained a $4.7 million dollar verdict in a nursing home abuse case, a $2.6 million dollar verdict for a slip and fall injury on ice in an apartment complex parking lot,

He currently teaches Advanced Cross-Exam college and Advanced Closing Argument college.

TRAVIS SHETLER



Mr. Shetler is a trial attorney practicing personal injury law. His first position in Las Vegas was as an attorney with Mr. Burris. After spending five years working with Mr. Burris, he operated his own law firm for the next two decades. He recently rejoined the Law Offices of Steven M.Burris to continue fighting for injured victims.

Mr. Shetler has been lead counsel on hundreds of cases. He has taken over three dozen cases to trial before a jury throughout Nevada in both Federal and State courts. He has been an Arbitrator for the Clark County Court system and served as a Clark County Justice Court Pro-Tem Judge for over half of his legal career.

Mr. Shetler has served as court-appointed counsel to defendants in Nevada's Federal and State courts for over fifteen years. In the course of his federal practice, he has handled complex cases with over a million pages of documents.

KEVIN SMITH



Kevin has been a trial lawyer for the last 20 years and his pursuit of justice for his clients extends throughout the Lowcountry and all over South Carolina. Never one to back down from a challenge, his determination has not only earned him a reputation as a talented litigator but earned life-changing compensation for accident victims when they needed it the most.

He teaches Closing Damages for KTI.

ADA SMOKE



Ada K. Wong is the Managing Partner of AKW LAW, P.C., focusing her practice on advocating for employees' rights. eyond her daytime lawyering, Ada is an Adjunct Professor at the Seattle University School of Law, teaching Employment Discrimination. She also serves as an Arbitrator in Washington state. She is the co-Editor-in-Chief of the 2021 Washington State Association of Justice (WSAJ) Employment Law Deskbook, which consists of over 1,300 pages.

During the pandemic in fall 2020, Ada had one of the first fully virtual jury trials held in federal court in Washington. She obtained a $6,850,000 verdict against FedEx Freight, Inc. for a single-plaintiff discrimination and retaliation case. She has secured millions of dollars for workers through verdicts and settlements.

She several courses and is one of the fastest graduates of the KTI colleges. She has previously served as the Dean.

JENNIFER STARK

Jennifer Munter Stark, Esq. has practiced law for over 20 years. She currently practices in Mt. Pleasant, SC.



Her focus is on complex employment and labor law; issues include civil rights, contracts, non-compete issues, wage and hour matters, and discrimination. She practices in administrative settings, State and Federal Courts.

She is an active member of the South Carolina Assn for Justice, formerly serving as Chair for the Labor and Employment Section. Ms. Stark is admitted in South Carolina, Virginia, District of Columbia and Maryland, United States District Court for District of SC, United States District Court for District of Maryland, United States District Court for Northern District of Virginia, United States District Court for the DC Circuit, and the 4th Circuit Court of Appeals.

ASHLEY STRANDJORD



Ashley Strandjord began working at a family friend's law firm when she was 16. Through observing and learning the processes of trials, depositions and other facets of the law, she quickly fell in love with all aspects of litigation and decided she wanted to help people navigate the legal system.

Ashley earned her bachelor's degree in business administration at Fordham University in the Bronx, New York. She went on to attend Western Michigan University Cooley Law School in Michigan, where she earned her Juris Doctor, and she joined CHASENBOSCOLO in 2017.

Ashley previously represented New York State and its agencies as a volunteer Assistant Attorney General on a wide variety of state and federal matters. Most rewarding, however, was her experience performing pro bono wills and estates for cancer patients.

MATT SULLIVAN

Matt has been selected to The Best Lawyers in America in the specialty of Product Liability Litigation since 2010 and has been selected by his peers for North Carolina Business Magazine Legal Elite for Litigation since 2013. About three percent of the State's attorneys are chosen as best practitioners, according to magazine officials.



Matt is AV rated by Martindale-Hubbell, the highest achievement rating. According to Martindale-Hubbell's website, an AV Preeminent rating is a significant rating accomplishment and a testament to the fact that a lawyer's peers rank him at the highest level of professional excellence. Sullivan was recently selected to the 2017 North Carolina Super Lawyers list, an honor reserved for attorneys who exhibit excellence in practice.

ETAN TEPPERMAN



I started Tepperman Law PLLC in February of 2018 in San Antonio, Texas. Seeking justice on behalf of my severely injured clients and helping make our community safer are my professional passions. Those goals have continued to motivate me to keep doing great work for people. I believe that individuals deserve quality lawyers, not just powerful insurance companies, trucking companies, and the government. By the end of 2018, I moved the law firm to Denton, Texas - my first time living in Denton since graduating with my bachelor's degree from the University of North Texas. I'm proud to say that Tepperman Law keeps on fighting for the people.

Before starting Tepperman Law, I represented businesses and people in a wide range of cases, including a case against the Church of Scientology. As the owner and managing member of Tepperman Law, I represent people who were wronged in all sorts of cases, such as serious car crashes, major tractor-trailer crashes, daycare negligence, and vicious dog attacks.

STEPHANIE THOMPSON



Stephanie Thompson has the broadest practice in the firm, representing clients in cases involving family law, personal injury, and general business matters, as well as probate work.

Stephanie is a Douglas County native, born and raised in Lithia Springs. She received a political science degree in 2006 from Georgia State University and a J.D. in 2010 from Thomas H. Cooley Law School in Lansing, Michigan.

She then returned to Georgia and joined Sherrod & Bernard, P.C.

In addition, Stephanie assists the partners in plaintiff's personal injury cases, most recently playing a significant role in a case that resulted in a $12.5 million jury verdict against Suzuki Motors for a client who was injured as the result of a brake defect. During the trial, which lasted four weeks, Stephanie handled preparation of witnesses and experts for the testimony they would be presenting.

MAREN TOBLER



Maren Tobler Hanson is an Arizona trial lawyer, who loves her desert home. Maren has litigated catastrophic injury cases involving ATV, auto, train, truck and plane crashes. Maren has also litigated cases involving devastating injury from defective products and medical malpractice.

Maren has served on the Board of Governors of the American Association for Justice; on the Board of Directors of the Arizona Association for Justice; and as Chairperson of the Personal Injury and Negligence section of the Maricopa County Bar Association.

Maren knows there is no expiration date on learning and over the last few years sought to be an even better trial lawyer through the Edge system. Maren graduated from the Keenan Trial Institute in 2019 and began teaching as faculty of the Damages college in 2020. Using the Edge system, Maren has obtained multiple 7 figure settlements for her clients.

At the heart of the matter, what Maren enjoys most about being a lawyer is winning justice for her clients, while making the world a little safer, one case at a time, for her own two daughters.

JOE TUNSTALL

Joe began his legal training in Washington, NC while attending Washington High School, where he was a member of the Pam Pack and awarded a Morehead scholarship. He is a graduate of the University of North Carolina at Chapel Hill with a Bachelor of Arts degree in History and of Wake Forest University with a Juris Doctor degree.

Joe Tunstall moved to Tarboro and joined Keel O'Malley, LLP in 2000. In 2006, Joe became a partner and the Firm was renamed Keel O'Malley Tunstall, PLLC. He practices in both our Raleigh and Tarboro offices.



MICKEY WASHINGTON



Mickey L. Washington is a native of Port Arthur and Beaumont, Texas. He is the founder of Washington & Associates, PLLC.

In his practice, Mr. Washington handles labor and employment litigation matters, severe-catastrophic personal injury cases, commercial litigation, storm damage and bad faith insurance claims.

Mr. Washington has written an article titled Three Part Article, “Tort Reform: What Does It Really Mean?”; He was a speaker at The Port Arthur Community Chronicle, October 2004: Also, at the Labor and Employment Law Issues; NAACP Clinic May 2010.

Mr Washington Graduated from Keenan Trial Institute in 2018, an active member on the Texas Listserv. He is a faculty member for the Undergraduate Trial course.

THADDEUS WENDT

Thaddeus Wendt is the Partner and CEO of Feller & Wendt, LLC, a leading personal injury law firm serving clients throughout Utah, Idaho, and Arizona. Since beginning his legal career in 2007, he has dedicated himself to helping individuals and families navigate life-changing injuries while holding negligent parties accountable and promoting safer communities.



Over the course of his career, Thaddeus has handled thousands of personal injury cases involving catastrophic injuries, wrongful death, medical malpractice, and complex liability claims. Known for his strategic approach, strong advocacy, and commitment to client service, he has earned a reputation for achieving meaningful results while treating all parties with professionalism and respect.

BRIDGIT WHITE



Bridgit White has been with The Midani Law Firm since June 2013 and is the senior litigation associate. 100% of her practice is dedicated to obtaining justice for individuals injured by the negligence of others.

She firmly believes that while “accidents” do happen, most injuries are the result of the conscious decision on the part of the negligent party not to follow basic safety rules. Under Ms. White’s supervision and care, each case receives the individual attention to detail necessary to maximize client recovery.

COURTNEY WILSON

Courtney Parker Wilson began practicing law in 2016 at the Tynes Law Firm, P.A. Courtney learned the terrible consequences of catastrophic injury when her younger brother suffered a traumatic brain injury in a car wreck.

It changed her perspective and began a desire to help those who have been injured. When she began at Tynes Law Firm she was introduced to the KTI method. Over the last few years she has become a KTI graduate, Co-Dean of the Black Letter Law College, and a referring attorney. In addition, Courtney was a featured speaker at the Black Letter Law Seminar.



MARK WILSON



Mark Wilson graduated from the Oklahoma City University School of Law earning a Juris Doctor in Law. Mark is licensed to practice in all Oklahoma District Courts, including the Supreme Court and all Administrative Law Courts. Mark also practices in the United States Federal Courts and is admitted to practice in the Western District and Eastern Districts of Oklahoma and is also admitted to practice in the 10th Circuit Court of Appeals in Denver, Colorado.

He instructs Mediation courses.

MELINDA YOUNG

Melinda Young is a trial lawyer based out of central Kansas. She began her work in the legal field as a paralegal, but her love of the law and particularly her love of helping injured clients inspired her to pursue a law degree.



Following law school, Melinda practiced in Iowa, where she obtained the largest judgment for an intentional infliction of emotional distress claim arising out of a wrongful termination suit.

Melinda currently handles a variety of injury claims, including motor vehicle wrecks, wrongful death, nursing home negligence, product liability, and premises liability. She believes the best-case outcomes not only help her clients to put their lives back together, but also bring about changes to unsafe policies and procedures—making communities safer for everyone. Melinda is a KTI graduate, and a Moderator of the Kansas listserv.

ERIC ZAGRANS



Eric Zagrans is the managing partner of Zagrans Law Firm LLC. He is a nationally-known trial and appellate lawyer whose more than 35 years' experience in complex business litigation and sophisticated transactional matters includes prior service as Associate General Counsel of Ernst& Young, national director of litigation at its predecessor firm, Ernst & Whinney, and partner at two prominent large (AmLaw 100) national law firms. His practice concentrates in cases and class actions involving securities, ERISA, antitrust, accounting and auditing liability, bankruptcy, director and officer liability, corporate investigations and white-collar defense, intellectual property, policyholder rights, and other "bet-the-company" complex litigation in the financial services, capital markets, health care, high-tech, and manufacturing industries.

Zagrans has successfully represented Fortune 500 companies and other clients in significant litigation in most state jurisdictions and in 25 federal districts throughout the United States, and has tried over 40 jury trials and countless bench trials. He also maintains an active appellate practice before the United States Supreme Court and the United States Courts of Appeals for the D.C., Second, Fourth, Sixth, Seventh, and Ninth Circuits, as well as in the Supreme Court of Ohio

He is one of an elite handful of lawyers currently in private practice who were formerly in-house counsel at one of the Big Four accounting firms at the partner level.

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Evan Rosemore
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AR
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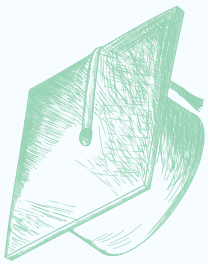
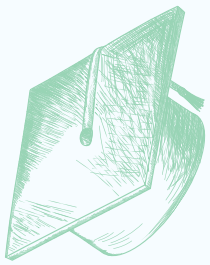
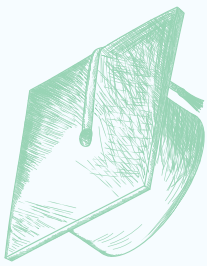
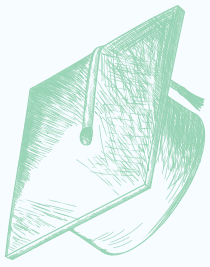
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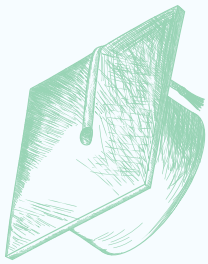
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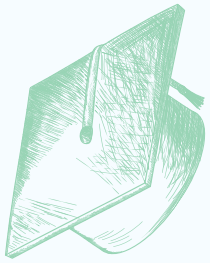
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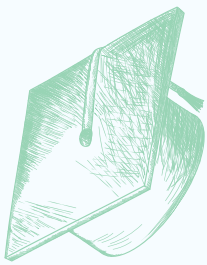
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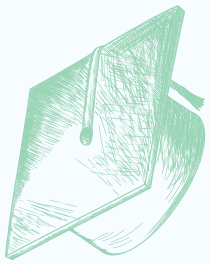
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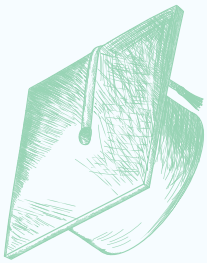
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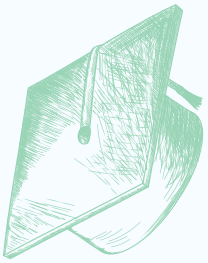
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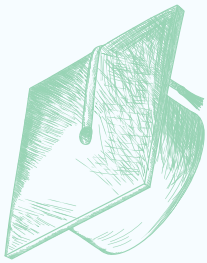
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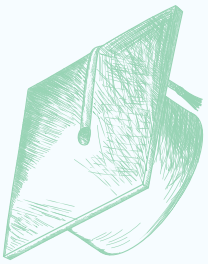
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Karl Kolenich
Justin Jack
Brandon Kroll

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Jessica Rutzick
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– Papa Don

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